

South Puget Sound Woodturners

Virtual Board of Directors Meeting

October 27, 2020

Call to Order – President John Howard called the virtual meeting to order at 7:02pm. Present were the following Board Members: John Howard, President, Dave Best, Vice-President, Fred Abeles, Secretary, Suzette Edwards, Treasurer/Newsletter, Ramon Lyn, Audio-Visual, Michael Poirier, Member-at-Large/Mentorship, Tim Spaulding, Webmaster.

Minutes from Last Meeting – The minutes were published by Secretary Fred Abeles. Tim Spaulding commented that he did not see John Jacobs' name on the list of candidates for 2021 officers/board members and John said it is his understanding that John Jacobs will not continue at liaison to the AAW. Stan Gardner will also not continue on the board. The openings will be the Vice/President/Program Chair as well as 3 At-Large positions. **Motion to accept the minutes as published** by Tim Spaulding and seconded by Suzette Cook. The motion carried.

Monthly meeting discussion – October virtual meeting was presented on Saturday, October 24th by Glen Lucas from his home in Ireland showing his thin walled bowl. Everyone said "WOW!", one member said it was the best demo he's seen and another said it was worth the entire year's dues. One member wrote John saying we should ask Glen for a discount because the demo itself was pre-recorded due to technical issues on Glen's part. We all said absolutely not and it was worth every cent we paid. **Motion** – Michael Poirier moved and Ramon Lyn seconded the motion to NOT ask Glen Lucas for a discount for his presentation. The motion carried.

Next meeting (November) – Trent Bosch from Colorado will be our virtual demonstrator. He will be doing a double-lipped or obscure bowl as he did for the Olympia club.

Nothing has been setup for the December meeting as we usually have our holiday dinner and prize giveaway but that will not be happening this year because of the pandemic and facility closure. There is concern about lack of member participation at the virtual meetings (averaging 35-45 attendees) and Tim said that 127 members are on the emailing list and most are getting notified one way or another. Ramon feels that internet issues may be the cause for lack of participation judging by the problems schools are having with teaching over the internet. Another factor would be the average age of our members and their lack of internet/computer skills to participate with an online meeting. John said he has counted attendees at our in-person meetings and they averaged 60-85 per meeting.

As far as future meetings go, John has received communications from the Fife facility and they don't foresee resuming normal operations in the near future and are processing refunds to us for the rest of the year. John said he should be setting up IRD's for January, February and March. It's just a guess as to when we can resume normal meetings but certainly not until the middle of the summer. John is asking for recommendations for future IRD's and Dave Best mentioned John Jordan, Ramon mentioned Stuart Batty, John mentioned Lyle Jameson doing a bowl turning demo, Dave mentioned Al Stirt since he does decorative platters with beads and designs, Suzette mentioned Carl Jacobson, Fred mentioned Mike Meredith who could do one on finishing as he would be more comfortable with finishing rather than turning. He is the "Doctor" of Doctor's Woodshop. Another mentioned is Ashley Harwood. Suzette suggested Cindy Drozda get booked early for next Christmas (maybe November) since she's already booked up until April, 2021.

Old Business – none reported

New Business – The Evergreen Woodworkers Guild (EWWG) has disbanded and elected to transfer their leftover funds of \$7,700 to our club which is a requirement of being a 501c3 organization. The funds have been deposited by our Treasurer to our bank account. John said he knows of several clubs out there that have IRD capabilities with 3 cameras, switchers, tripods, lighting, laptops, etc. He is suggesting that we build up our AV capabilities to handle such events. A software product called VMix is commonly used for production purposes and could be used on a laptop. He is suggesting

having mobile capabilities with this equipment to take to member's sites to produce our own IRD's. Shop tours was also mentioned. We could do demos of flat work that could interest our members as well as service those previous members of the EWWG so they could attend meetings for little or no membership fees. Several members felt we should offer free membership to our club for a year to past EWWG members and see how it works out. We will need one or several people from our club to jump in and take over this project. Of course, Ramon's name was mentioned and he is willing to take it on as long as John and his association with Lucid Woodturners who have established a listing of recommended equipment, software, etc. for this project get involved. **Motion – Look into purchasing the necessary equipment to create the mobile capabilities for an IRD meeting.** Motion by Suzette Cook, seconded by Dave Best. The motion carried.

Motion – Ramon Lyn moved and Suzette Cook seconded the motion to offer a one year membership to SPSW for previous EWWG members for no charge. The motion carried.

Director's Reports – Dave Best, VP and Programs had nothing further to report. Fred Abeles, Secretary had nothing to report, Suzette Cook, Treasurer/Newsletter said that there was no activity on the Treasury except for the EWWG deposit and is asking for newsletter photos. She said she is using past archives of photos but doesn't like too much repetition. Ramon suggested compiling a listing of Facebook and Instagram members who are also club members that we could get photos from their sites for our newsletter. Membership Director Terry wasn't present but sent out a listing of current members and there was only one member who had paid their dues to report. John said he was trying to clean up the list of members receiving mailed copies of the newsletter. Tim Spaulding, webmaster, sent out a current report and is included with these minutes. Tim said that a couple of people registered for the website this month bringing the total to 78. Ramon Lyn, AV Coordinator had nothing further to report, Michael Poirier reported that his group is still meeting on Monday nights and met at Brad Husby's this week and Brad is getting his shop packed up ready to move to Whidbey Island and has been very generous with supplies he doesn't want to take with him.

Adjournment – Motion by Michael Poirier, seconded by Ramon Lyn to adjourn the meeting at 7:44pm. The motion carried.

Respectfully submitted by

Fred Abeles, Secretary

October 2020 SPSW Webmaster Report

This report is for the four weeks since the last report. There has been one new post, the August BoD minutes and the October newsletter.

There have been 336 sessions (visits) (avg. 12/day) made by 279 users (visitors) totaling 726 pageviews and an average of 2.2 pages/session. There were 1.2 sessions per user. For this report period the average sessions are up to 12 from 9.75 per day, and the average pages per session are up from 1.8 to 2.2. Of those 279 users, 95% are new. The highest daily number of sessions was 20 on October 15th, and the lowest was 4 on October 1st. Of the 336 sessions, 83 were on mobile devices (26 on iPhones) and 29 on tablets (23 on iPads). The average time spent on the site for returning users was 4:01 and for new users was 1:26.

Of the 336 sessions, 154 (46 %) were from Google, 98 (29%) were direct (user typed in our URL or bookmarked) and 25 (7%) were from Pinterest. Chrome was the most popular browser for users (42%) compared to Safari (28%) and Edge (9%).

Of the 336 sessions, 95 (28%) continued to a second page, 58 (17%) continued to a third page and 38 (11%) continued to a fourth. The most popular page is the home page (196 pageviews), followed by the post on the Basics of Turning from Wet to Dry (45 pageviews) and the calendar (31 pageviews).

Of the users that Google identifies, all of this report's users are age 55 and older and 81% are men. The age and gender statistics are limited by what Google collects. For reference, only 86 of the 279 users in this report were identified. 8% are food and cooking enthusiasts, 7% are home & garden do-it-yourselfers and 7% are hobbies and outdoor enthusiasts. 89% have an interest in home & garden, i.e. tools, improvement, services, décor and furnishings. It may be that stuck at home in the quarantine has people thinking of ways to improve their homes.

There were users from 176 cities in 29 countries on 6 continents. The highest numbers of users were from Seattle – 27, Chicago – 12 and Tacoma - 7. By country, the US was highest at 73%, Canada at 4% and the UK at 4%. U.S. English was used by 68% of the users, while 3% used British English and 2.5% used Korean. 14% of the users used what Google just calls "English".

There are 127 subscribers to the SPSW Members mailing list and 29 on the black list (many I removed who haven't paid dues since 2017). There are 76 approved members on the website.

There are now 266 non-members that have signed up to receive the monthly newsletter. There are 201 addresses on the Black List, 0 that were bouncing (email address doesn't exist now) and 1 that has not confirmed.

Our Facebook page has 100 likes and 109 follows. Our Twitter account has 437 followers. Our Instagram page currently has 132 followers.