

South Puget Sound Woodturners

Board of Directors Meeting

January 3, 2017

Call to Order – President Pat McCart called the meeting to order at 7:03pm at his residence.

Present were the following Board members: Pat McCart, President; David Best, Vice President; Fred Abeles, Secretary; Dan Dickey, Treasurer; James Cotter, Member-at-Large; Tim Spaulding, Webmaster; John Howard, Member-at-Large; John Jacobs, Librarian.

Last Meeting – The Christmas Party/Pot Luck went very well but it was noted that we need more wood as giveaways. The drawing for prizes method needs some improving. The attendance was lighter than normal probably due to the Seahawks game being played at the same time. Those participating in club activities (meeting room setup/teardown, Show 'N Tell, etc.) and filling out participation tickets need to have a better opportunity to get the larger prizes and we need a way to separate tickets for party attendees from member participants. The food was good and, overall, everyone had a good time. A total of \$1100.00 of club funds was spent for prizes. The club needs to reimburse Ray Pelzel the sum of \$100 for expenses incurred in delivering and storing the club's equipment trailer. **Motion** – John Jacobs moved and Dave Best seconded the motion to reimburse Ray Pelzel the sum of \$100 for expenses. The motion passed unanimously.

Treasurers Report – Dan Dickey presented his report in writing and is made a part of these minutes.

Anyone sending electronic copies of their reports should include SPSWPRES@gmail.com as a recipient.

Facilities rental for monthly meetings has been established at \$2940.00 annually after Pat McCart negotiated with the center for the best rate.

Membership – No report. We are in need of a Director of Membership. Pat suggested Brad Husby and asked Fred to discuss it with him.

Election Meeting – Documentation of the General Meeting in November where the Election of Officers and Board Members occurred needs to be documented. Pat said he will come up with a list of those who were nominated and ran, send it to Fred and he will include it as an amendment to the meeting minutes.

Donation – Andy Firpo generously donated \$500 to the club. The club will get him a receipt so he can deduct the funds as a charitable contribution

Upcoming Meetings – January meeting will feature Jay Shepard who will show his techniques of decorating his pieces with airbrush and water-based lacquers. February meeting will feature Carl Jacobson from Oregon, subject to be determined. March will be the mini-symposium. April will have either Mike Poirier showing his segmented coffee mugs or Fred Abeles showing pen making.

Bonnie Klein's name was mentioned as a future demonstrator.

Webmaster – Tim Spaulding presented his report in writing and is included with these minutes.

Newsletter – The newsletter should be published one week prior to the General Meeting according to the club bylaws. The next meeting will be January 19th and input for it should be sent to Bill Wood or John Jacobs by January 9th.

Librarian – John Jacobs presented his report in writing and is included with these minutes.

Tool Swap – The idea of a tool swap was brought up and members showed some interest and could be included at the Mini-Symposium in March. The club has many books to either be given away or sold.

Refreshments – Pat will ask for a volunteer to arrange for meeting refreshments (coffee, punch, etc.)

Donation Receipts – Pat said he will take care of preparing club receipts for those individuals and companies making donations to the club.

Open Discussion – A “Techniques” meeting was suggested where people would give a 10-15-minute presentation/discussion on techniques they use to create a special effect or method they use. It could be 6-10 people in a panel discussion format that includes problem solving.

The mentor list needs to be refreshed

We need to set up a full-day class on a Saturday featuring Eric Lofstrom.

Pat hasn't purchased a new microphone (wireless) yet but will soon make the purchase from Ted Brown Music.

It was noted that members are missing the DVD of photos of Show-N-Tell member pieces that was published annually. We need to find someone who will photograph the pieces at every meeting and be willing to produce the DVD for sale to members. Pat will ask for a backup photographer to do so.

A Banner for the Club is needed to be used at club functions. A table-length banner should be designed.

Correction to November Minutes – It was John Howard (not John Jacobs) who made the motion to purchase the club's new laptop.

Adjournment – Dan Dickey moved that the meeting be adjourned at 8:10pm. The motion passed.

Respectfully submitted by

Fred Abeles, Secretary

SPSW Board of Directors Meeting
January 3, 2017
Sign in sheet

Fred Ables	Secretary
Pat McCall	Pres & Host
JAMES COZIER	
DAN DICKEY	TREASURER
DAVID BREST	VP
Tim Spaulding	Webmaster
JOAN HOWARD	AT LARGE

TREASURER REPORT - 1/3/17

TRANSACTIONS - YEAR TO DATE: 1/1/2016 THROUGH 12/31/2016

BEGINNING BALANCE	1/1/2016	\$	9,790.49
INCOME		\$	9,552.16
EXPENSE		\$	(11,187.52)
BALANCE AS OF	1/3/2017	\$	8,155.13

TRANSACTIONS - DECEMBER 2016

INCOME	\$	-
EXPENSE	\$	(1,941.92)
NET TOTAL	\$	(1,941.92)

Notes for December:

Expenses - Christmas Party \$1,100.00
 - Laptop Purchase 741.92
 - Nancy Sweazey 100.00

There were no recorded deposits in December 2016.

Also attached this month, is a breakdown (by category) of our income and expenses for 2016

Planned expenses for 2017:	<u>Amount</u>	<u>Due</u>
City of Fife, Facility Rental (based on 2016)	\$2,770.00	January
Corporate Filing with State	\$10.00	January
Gas Reimbursement, Ray Pelzel	\$100.00	February
Post Office Box Rental	\$70.00	April
Insurance	\$425.00	May

For the SPSW Board,

Dan Dickey
 Treasurer

Treasurer's Report - Transactions - 1-3-17

11/29/2016 through 1/3/2017

1/3/2017

Page 1

Date	Num	Description	Memo	Category	Amount
BALANCE 11/28/2016					10,097.05
11/29/2016	1103	Woodcraft	Christmas Party	Christmas Party	-150.00
11/29/2016	1101	Rockler	Christmas Party	Christmas Party	-150.00
11/29/2016	1099	Don Avery	Wood for Christmas Party	Christmas Party	-500.00
11/29/2016	1102	Sumner Woodworking	Christmas Party	Christmas Party	-150.00
11/29/2016	1100	Nancy Sweazey	Appreciation Gift	Gifts & Donatio...	-100.00
11/29/2016	1104	Dave Schweitzer	Christmas Party	Christmas Party	-150.00
12/15/2016	1105	John Jacobs	Laptop Purchase	Technology Ex...	-741.92
11/29/2016 - 1/3/2017					-1,941.92
BALANCE 1/3/2017					8,155.13
TOTAL INFLOWS					0.00
TOTAL OUTFLOWS					-1,941.92
NET TOTAL					-1,941.92

Itemized Categories - 2016 - 2016

1/1/2016 through 12/31/2016

1/3/2017

Page 1

Date	Amount
INCOME	9,552.16
Deposit	4,989.35
Membership Fees	1,524.00
Other Inc	3,038.81
Store Sales	798.73
Other Other Inc	2,240.08
EXPENSES	-11,187.52
Uncategorized	-630.32
A-V Equipmnet	-1,531.38
Auction	-100.00
Business	-2,950.00
Rent	-2,770.00
Other Business	-180.00
Christmas Party	-1,100.00
Demonstrator	-2,700.00
Gifts & Donations	-100.00
Insurance	-425.00
Printing	-373.34
Service Charge	-43.80
Shop Equipment	-90.59
Store Supplies	-227.28
Supplies	-11.89
Technology Expense	-903.92
OVERALL TOTAL	-1,635.36

December 2016 Librarian Report

As of 1/2/17 we have 141 Subscribers to the YouTube Library site; Total Views: 1,107; Watch time: 8,931Min
 YouTube videos: 569 Videos in 35 Playlists. There were 369 views for 2,265 minutes. Male 90% Female 10%

Geography	Playlist starts	Watch time (minutes)	Views	Average view duration
United States	130 (59%)	1,339 (59%)	211 (57%)	6:20
New Zealand	22 (9.9%)	343 (15%)	45 (12%)	7:37
United Kingdom	25 (11%)	306 (14%)	37 (10%)	8:16
Canada	16 (7.2%)	106 (4.7%)	26 (7.0%)	4:04
Germany	6 (2.7%)	70 (3.1%)	16 (4.3%)	4:22
Australia	4 (1.8%)	40 (1.8%)	6 (1.6%)	6:39
France	2 (0.9%)	11 (0.5%)	4 (1.1%)	2:42
Philippines	1 (0.5%)	11 (0.5%)	1 (0.3%)	10:47
Belgium	1 (0.5%)	9 (0.4%)	1 (0.3%)	9:13
Italy	2 (0.9%)	8 (0.4%)	3 (0.8%)	2:46
Slovakia	1 (0.5%)	6 (0.3%)	3 (0.8%)	2:01
Norway	1 (0.5%)	5 (0.2%)	1 (0.3%)	5:09
Denmark	2 (0.9%)	5 (0.2%)	3 (0.8%)	1:40
Greece	2 (0.9%)	2 (0.1%)	2 (0.5%)	1:03
Ukraine	1 (0.5%)	2 (0.1%)	2 (0.5%)	1:00
Austria	1 (0.5%)	1 (0.0%)	1 (0.3%)	0:50
South Africa	3 (1.4%)	1 (0.0%)	5 (1.4%)	0:07
India	2 (0.9%)	0 (0.0%)	2 (0.5%)	0:07

<u>Playlist</u>	Playlist starts	Watch time (minutes)	Views	Average time in playlist
<u>Beginning Woodturning</u>	46 (21%)	688 (30%)	57 (15%)	14:56
<u>Using the Tools</u>	21 (9.5%)	354 (16%)	45 (12%)	16:51
<u>Chucks - Special purpose</u>	9 (4.1%)	289 (13%)	19 (5.1%)	32:08
<u>Sharpening</u>	12 (5.4%)	154 (6.8%)	28 (7.6%)	12:51
<u>Texturing and Chatter</u>	17 (7.7%)	135 (6.0%)	39 (11%)	7:57
<u>Coloring Wood Turnings</u>	16 (7.2%)	112 (4.9%)	25 (6.8%)	6:58
<u>Multi-Axis Turning</u>	11 (5.0%)	98 (4.3%)	19 (5.1%)	8:53
<u>Boxes</u>	5 (2.3%)	81 (3.6%)	13 (3.5%)	16:14
<u>Drying and Spalting Wood for Turning</u>	10 (4.5%)	79 (3.5%)	17 (4.6%)	7:55
<u>Woodturning Demos</u>	9 (4.1%)	67 (3.0%)	15 (4.1%)	7:28
<u>Burning, Carving, Pyrography and More</u>	11 (5.0%)	50 (2.2%)	14 (3.8%)	4:32
<u>Piercing Vessels</u>	13 (5.9%)	49 (2.2%)	24 (6.5%)	3:44
<u>Steady Rests</u>	9 (4.1%)	28 (1.2%)	13 (3.5%)	3:04
<u>Turned Kitchen Items</u>	5 (2.3%)	16 (0.7%)	5 (1.4%)	3:13
<u>Cutting logs for turning blanks</u>	1 (0.5%)	13 (0.6%)	1 (0.3%)	13:15
<u>Ornaments</u>	5 (2.3%)	13 (0.6%)	6 (1.6%)	2:36
<u>Hollowing/Hollow Forms</u>	2 (0.9%)	10 (0.5%)	5 (1.4%)	5:14
<u>Stabilizing Wood</u>	2 (0.9%)	9 (0.4%)	2 (0.5%)	4:35
<u>Peppermills</u>	1 (0.5%)	7 (0.3%)	1 (0.3%)	7:14
<u>Making Woodturning Tools</u>	4 (1.8%)	4 (0.2%)	6 (1.6%)	0:58
<u>Inlay for Woodturnings</u>	2 (0.9%)	2 (0.1%)	4 (1.1%)	1:06
<u>Tips, Tricks, Jigs, etc.</u>	4 (1.8%)	2 (0.1%)	4 (1.1%)	0:28
<u>Scrapwood Projects</u>	1 (0.5%)	1 (0.1%)	1 (0.3%)	1:25
<u>Video for Woodturning</u>	4 (1.8%)	1 (0.0%)	4 (1.1%)	0:12
<u>Bottle Stoppers & Duck Calls</u>	1 (0.5%)	1 (0.0%)	1 (0.3%)	0:35

Viewer gender	Watch time (min)	13-17	18-24	25-34	35-44	45-54	55-64	65+
Female	3.1%	0.0%	0.5%	0.4%	0.0%	0.0%	0.0%	99%
Male	96.9%	0.8%	0.1%	0.6%	6.9%	18%	12%	62%

Non-copyrighted videos: There were 738 views for 6,666 minutes for the non-copyrighted videos.

Geography	Watch time (minutes)	Views	Average view duration	Average percentage viewed
United States	3,641 (55%)	359 (49%)	10:08	9.3%
United Kingdom	1,241 (19%)	103 (14%)	12:03	11%
Canada	552 (8.3%)	56 (7.6%)	9:51	9.9%
Australia	452 (6.8%)	31 (4.2%)	14:35	14%
Norway	172 (2.6%)	29 (3.9%)	5:55	5.9%
Belgium	90 (1.4%)	7 (0.9%)	12:53	8.8%
Germany	57 (0.8%)	22 (3.0%)	2:34	2.5%
Poland	49 (0.7%)	2 (0.3%)	24:23	18%
Ireland	46 (0.7%)	12 (1.6%)	3:51	3.1%
New Zealand	42 (0.6%)	6 (0.8%)	6:57	4.8%
Cyprus	40 (0.6%)	1 (0.1%)	40:27	25%
Austria	40 (0.6%)	7 (0.9%)	5:45	6.4%
Finland	28 (0.4%)	8 (1.1%)	3:32	4.0%
Denmark	24 (0.4%)	8 (1.1%)	3:02	3.9%
France	24 (0.4%)	13 (1.8%)	1:48	1.6%
Russia	23 (0.3%)	5 (0.7%)	4:30	4.3%
Spain	20 (0.3%)	4 (0.5%)	4:53	3.9%
Netherlands	19 (0.3%)	20 (2.7%)	0:57	0.9%
Greece	15 (0.2%)	10 (1.4%)	1:31	1.5%
Romania	14 (0.2%)	3 (0.4%)	4:42	4.0%
Italy	13 (0.2%)	5 (0.7%)	2:39	2.5%
Colombia	12 (0.2%)	2 (0.3%)	6:01	3.7%
Turks & Caicos Islands	11 (0.2%)	1 (0.1%)	11:00	6.7%
Lithuania	11 (0.2%)	4 (0.5%)	2:37	1.9%
Sweden	7 (0.1%)	2 (0.3%)	3:22	3.3%
South Africa	6 (0.1%)	1 (0.1%)	6:18	6.2%
Argentina	2 (0.0%)	2 (0.3%)	1:13	0.9%
Slovenia	2 (0.0%)	1 (0.1%)	2:27	2.4%
Singapore	2 (0.0%)	2 (0.3%)	1:06	1.3%
Mexico	2 (0.0%)	1 (0.1%)	1:59	1.2%
South Korea	2 (0.0%)	1 (0.1%)	1:44	1.3%
Taiwan	2 (0.0%)	2 (0.3%)	0:49	0.9%
Turkey	1 (0.0%)	1 (0.1%)	1:25	0.9%
Japan	1 (0.0%)	1 (0.1%)	0:33	0.3%
Czech Republic	1 (0.0%)	1 (0.1%)	0:31	0.7%
Egypt	1 (0.0%)	1 (0.1%)	0:31	0.3%
Serbia	0 (0.0%)	1 (0.1%)	0:24	0.2%
Vietnam	0 (0.0%)	1 (0.1%)	0:04	0.0%
Ukraine	0 (0.0%)	1 (0.1%)	0:03	0.0%
Kuwait	0 (0.0%)	1 (0.1%)	0:01	0.0%
Malaysia	0 (0.0%)	0 (0.0%)	n/a	n/a

December 2016 SPSW Webmaster Report

This report is for the five weeks since the last report. There have been four new posts, the December newsletter and the November BOD minutes.

There have been 2,028 visits or an average 58 per day; 83% of those are new visitors. Of the 2,028 visitors, 183 (9%) continued to a second page and 99 (5%) to a third. The highest daily visits was 170 on November 29th, the lowest was 16 on December 8th. There were 3,770 page views. 993 of the visits were on mobile devices (920 on iPhones) and 118 on tablets (89 on iPads). This is the first month that mobile visits (993) exceeded desktop visits (917). The average time spent on the site for returning visitors was 2:56, for new visitors was 0:48.

Of the 2,028 visits, 517 were direct (user typed in our URL or bookmarked), 408 were from Google, 307 were from Reddit, 250 were from Twitter 145 were from lifehacker.com.

The most popular browser is Safari (51%), followed by I.E. (19%), Chrome (17%) and Firefox (6%). The most popular page is the home page, followed by the Segmented Woodturners Chapter May Summary from May of 2011.

32% of our visitors are age 55 and older, while 11% were 25 or younger. 89% are men. 4% are technophiles, 4% are home décor enthusiasts, 4% do-it-yourselfers and 4% are movie lovers. 19% have an interest in home improvement & garden.

There were visitors from 427 cities in 44 countries on 6 continents. The highest visits were from Boston, Samara (Russia) – 815 visits, Boston – 328 visits, Seattle – 57 visits, Pyatigorsk (Russia), St. Petersburg (Russia), Essentuki (Russia), Tacoma and Federal Way.

There are now 249 non-members that have signed up to receive the monthly newsletter including 8 that signed up in the last month. I send it if I get it.

I am happy to take suggestions for content for the website. I don't mind doing some research, if necessary, based on the suggestion.

Woodturning Wiki site - www.woodturningwiki.org.

Our Facebook page has 58 likes.

Our Pinterest page has 66 followers. There is an average of 6,406 average viewers per month who see our pins. 34% are from the U.S., 6% from Canada and 5% from the U.K. 73% are men. The top board by far is the April 2012 John Beaver demo followed by the 2010 Fred Holder demo and the January 2010 Show and Tell board. Four of the top five highest viewed pins are John's wave bowls and jigs.
