

South Puget Sound Woodturners

Board of Directors Meeting

February 24, 2015

The meeting was called to order by President Pat McCart at 7:10 pm at his residence.

The following board members were present:

Pat McCart, President; David Best, Vice President; Fred Abeles, Secretary; Wayne Duckett, Treasurer; Bill Wood, Communications; Jerre Griffin; At Large; Tim Spaulding, Webmaster; Ken and Polly Light, Sales; Jim Cotter, At Large.

Last Meeting – Dave Best did a great job and was well received. He had a very good PowerPoint presentation. There were 112 in attendance. It was noted that the club's presentation projector is showing signs of deterioration and should be replaced with a projector in the 2000 – 3000 lumens range. Stan Gardner is working on a suggested replacement. The Show-N-Tell went very well and lots of creative work was shown.

Treasurer's Report – Treasurer Wayne Duckett presented his report in writing and is included with these minutes. Eric Lofstrom's top that he made during his last club demonstration was donated to the club and auctioned. The winning bid was for \$26.00 and the winner donated another \$4.00 to the club.

Sales – Ken and Polly Light reported that they have been making lots of sales of merchandise at the meetings. They reported that they have another 16 buckets for the Anchor Seal at a cost of \$2.50 each. They have had requests for ½ gallon containers but are having problems finding containers. It was suggested that they have 1 quart containers instead. Pat said he will contact Craft Supply to try to procure sanding drums for sale.

Programs – Dave Best reported that the next meeting e mini-symposium. He indicated that he has 7 demonstrators lined up so far and is still looking for more. The April 16th meeting program will be 4 members from the Bremerton club presenting their 50 Nifty Tips program which will be a question and answer session.

Cleanup at Nancy Sweazey's – It is presently scheduled for the Saturday before Memorial Day – May 16th. Pat will check with Nancy for scheduling. It may possibly be scheduled for April 18th instead.

Newsletter – Bill Wood reports that he needs newsletter input by March 13th.

Webmaster – Tim Spaulding presented his report in writing and is included with these minutes.

Open Discussion – The club's mini lathe that is to be auctioned at a future meeting will be at the March symposium meeting and be used by Jeff Marshall for his demonstration. Polly said she could handle membership requests at the meetings in case Stan Gardner isn't present. People attending meetings without being paid-up members seems to be a problem. Bill Wood said he does not send the newsletters to non-paid members. Future program suggestions – Mike Meredith (Doctor's Woodshop

finishes). Jerre Griffin said he hasn't been flooded with responses from his listing on Craigslist asking for donations of wood and downed trees.

Adjournment – Bill Wood moved and Jerre Griffin seconded the motion to adjourn the meeting at 7:53.

Respectfully submitted by Fred Abeles, Secretary.

South Puget Sound Woodturners

Board of Directors Meeting Sign-In Sheet

February 24, 2015

Name	Title
1) Bill Wood	Communications
2) DAVID BEST	V.P.
3) Pat McCant	Treas & Host
4) WAYNE DUCKETT	Treas.
5) Fred Abeles	Secretary
6) Jense Coffin	At Large
7) Tim Spaulding	Webmaster
8) Polly Light	Sales
9) Ken Light	Sales
10) Jim Cotton	
11)	
12)	
13)	
14)	
15)	
16)	
17)	

F.A.

South Puget Sound Woodturners

Treasurer's Report

February 24, 2015

2015 Year to Date

Beginning Balance	\$8653.26
Income	\$2515.34
Expense	-\$3132.88
Net Total	-\$617.54

February 2015 to Date

Beginning Balance	\$7366.30
Income	\$767.30
Expense	-\$97.88
Net Total	\$669.42

Register Balance February 24, 2015: \$8035.72

Largest Expense has been expenses related to hall rental.

Largest Income has been membership dues and store sales.

For the year ending February 24, 2015, expense exceeded income by **-\$617.54**. Income for February 2015 of \$767.30 exceeded expense of **-\$97.88** or a net gain of \$669.42.

Income for February: Dues \$335.00, Store Sales \$165.00, Square Receipts \$101.12, Wood Raffle \$140.18 and Eric Top \$26.00.

For the SPSW Board,



Wayne Duckett

Treasurer

Income/Expense Comparison by Category - Year To Date

1/1/2014 through 2/24/2015

2/24/2015

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Category	1/1/2014- 2/24/2014	1/1/2015- 2/24/2015	Amount Difference
INCOME			
Uncategorized	3,588.32	0.00	-3,588.32
Eric Raffle	0.00	26.00	26.00
Membership dues	810.00	1,614.79	804.79
Paypal	500.00	0.00	-500.00
Rent Refund	221.87	261.25	39.38
Square credit card receipts	0.00	101.12	101.12
Store sales	168.00	333.00	165.00
Wood raffel	0.00	179.18	179.18
TOTAL INCOME	5,288.19	2,515.34	-2,772.85
EXPENSES			
Uncategorized	1,907.07	0.00	1,907.07
Club Expense	400.00	0.00	400.00
Corp. filing fee	55.00	10.00	45.00
Edu Demo	0.00	150.00	-150.00
Newsletter	71.31	97.88	-26.57
Refund	0.00	5.00	-5.00
Reimbursement	0.00	100.00	-100.00
Rent	2,612.44	2,770.00	-157.56
Store	802.27	0.00	802.27
Wood	900.00	0.00	900.00
TOTAL EXPENSES	6,748.09	3,132.88	3,615.21
OVERALL TOTAL	-1,459.90	-617.54	842.36

Register Report - Quarter To Date

1/1/2015 through 2/24/2015

2/24/2015

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Date	Account	Num	Description	Memo	Category	Tag	Clr	Amount
BALANCE 12/31/2014								8,653.26
1/6/2015	SPSW	1046	Fife Senior C...		Rent		R	-2,770.00
1/8/2015	SPSW	DEP	Deposit		Membership ...	PayPal	R	374.79
1/14/2015	SPSW	1047	Ray Pelzel		Auto:Gas	Eqpt. ...		-100.00
1/16/2015	SPSW	DEP	Deposit		Wood raffel		R	39.00
1/16/2015	SPSW	DEP	Deposit	Square	Store sales		R	168.00
1/16/2015	SPSW	DEP	Deposit		Membership ...		R	905.00
1/16/2015	SPSW	DEP	Deposit		Rent Refund		R	261.25
1/16/2015	SPSW	1048	Dan Stromstad		Edu Demo		c	-150.00
1/23/2015	SPSW	1049	Secretary Of...		Auto:Registr...		c	-10.00
1/23/2015	SPSW	1050	Daryle Steph...		Refund	memb...		-5.00
2/3/2015	SPSW	1051	Bill Wood		Newsletter		c	-97.88
2/17/2015	SPSW	DEP	Deposit		Membership ...		c	90.00
2/20/2015	SPSW	DEP	Deposit		Membership ...		c	245.00
2/20/2015	SPSW	DEP	Deposit		Wood raffel		c	140.18
2/20/2015	SPSW	DEP	Deposit		Store sales		c	165.00
2/20/2015	SPSW	DEP	Deposit	Top	Eric Raffle		c	26.00
2/20/2015	SPSW	DEP	Deposit		Square credi...		c	101.12
1/1/2015 - 2/24/2015								-617.54
BALANCE 2/24/2015								8,035.72
TOTAL INFLOWS								2,515.34
TOTAL OUTFLOWS								-3,132.88
NET TOTAL								-617.54

February 2015 SPSW Webmaster Report

This report is for the three weeks since the last board meeting. There have been 3 new posts, the February newsletter, January (Feb. 3) BOD minutes and photos from Dan Stromstad's demo.

There have been 841 visits or an average 40 per day; 78% of those are new visitors. 233 of the visits were on mobile devices: 35% were on iPads and 20% on iPhones. Of the visits where it could be determined 66% of the visitors were over 55 and 87% of are male. Google stats show that 317 visitors are home décor enthusiasts, 306 are do-it-yourselfers, and 300 are movie lovers.

The average time spent on the site was 1.5 minutes. There were visitors from 465 cities in 54 countries. The highest visits were from Baltimore (again), Seattle and Detroit. The highest daily visits was 61 on February 18th, the lowest was 17 on February 10th. Of the 841 visits, 339 were from Google, 228 were direct (user typed in our URL) and 49 from Bing and Yahoo. We also had 28 visits from Pinterest. There were 1,525 page views. The most popular page is the home page, followed by the "Build Your Own Rose Engine" post and the post about the carving accident.

We had 31 referrals from aftar-asso.com, the French Association for Artistic Woodturning. A person referenced the carving accident post.

There are now 242 non-members that have signed up to receive the monthly newsletter. I send it to these folks when I get it from Bill.

I am happy to take suggestions for content for the website. I don't mind doing some research, if necessary, based on the suggestion.

Our wiki had 67 visits and 105 pageviews. The most popular entries are on Rude Osolnik and Russ Fairfield. Three of the visits came from the link on our website, while 39 came from Google searches.

Our Facebook page now has 44 likes.

I have set up a Pinterest page at <http://www.pinterest.com/spswoodturners/> and a Twitter account at <https://twitter.com/spswoodturners>.